



NEW ALTERNATIVES
FOR CHILDREN, INC.

NAC NEWS

37 W 26TH ST NEW YORK, NY 10010 WWW.NACKIDSCAN.ORG

WINTER 2021

NAC FAMILIES: THERE FOR THEM WHEN THEY NEED US MOST

The holiday season can be difficult for everyone, even during the best of times. **For Janet, a single mother of three, whose son was diagnosed with Leukemia back in July, and more recently tested positive for COVID**, it's much more difficult than most. Now imagine the relief she felt when, **because of your support**, NAC was able to step in and deliver all the groceries needed to cook Christmas dinner. Imagine the **delight the children felt**, when thanks to our holiday gift drive sponsors (listed on pg 2) we also **delivered gifts for the entire family**. Enabling mom to focus on caring for her son, and **bringing joy to them all during this most difficult time**.

Since the COVID-19 pandemic began in March, **NAC has delivered over 10,000 bags of food and supplies** right here in NYC. We ensured children were able to keep up with their schooling by **providing laptops** to families and **delivered thousands of gifts** during the month of December.



REIMAGINING A WORLD OF POSSIBILITIES

Honoring Brad S. Karp

Chairman, Paul, Weiss, Rifkind, Wharton & Garrison LLP

NAC KIDS CAN: VIRTUAL GALA

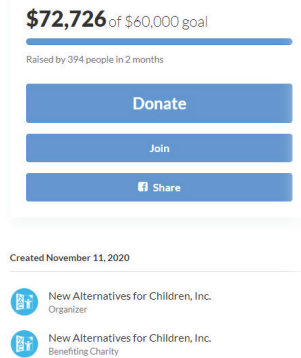
We can't **THANK** everyone enough for making our first NAC Kids Can Virtual Gala such a huge success! Thanks to the amazing support of our community we raised **\$1,800,000** for medically complex children. That's pretty incredible in the best of times. In the midst of the ongoing COVID-19 crisis, it's amazing, and means more to our families than ever before.

We are so grateful to our honoree, **Brad S. Karp, Paul, Weiss, Rifkind, Wharton & Garrison** and our four dinner chairs, **John Finley, Eric F. Grossman, David J. Sorkin**, and **John Suydam** for supporting NAC's mission, and for helping to make our gala such a success. **THANK YOU!**



5 DAYS OF NAC: JUNIOR BOARD

The NAC Junior Board held their 6th annual **#5DaysOfNAC** crowdsourcing fundraiser this past November with tremendous success! The campaign kicked off on November 16th and continued for 5 days, ending right before National Adoption Day. Each day showcased one of the many incredible programs NAC offers including Healthy@Home, Mental Health, ABA Therapy for Autism, Family Essentials, and Adoption Post-Foster Care. This year the **NAC Junior Board exceeded their goal of \$40,000 by raising \$72,076!** Thank you so much to everyone who supported this event, including over 400 donors, making this annual campaign such a success!



AN INCREDIBLE ADOPTION

Meet Malachi. When COVID-19 shut down everything in NYC, including the family courts, Malachi, along with hundreds of other children were waiting to be adopted. Luckily, **with NAC's help, Malachi was able to be adopted virtually.**

With COVID numbers rising in NYC, NAC remains not only essential but more important than ever. With NAC Kids' safety **most at risk**, our Foster Care Team continues to provide shelter. **Placing 40 new children in foster homes since the pandemic began.** Helping us give kids like Malachi, who dream of finding a forever home, the best gift of all for the New Year.



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Delivering-Good
Deutsch
DHG
Evercore

Everyday Philanthropy
Grey
High Water Women
LREI
Mt. Sinai
New York Mets
New York Cares
New York Life
Tiffany & Co.

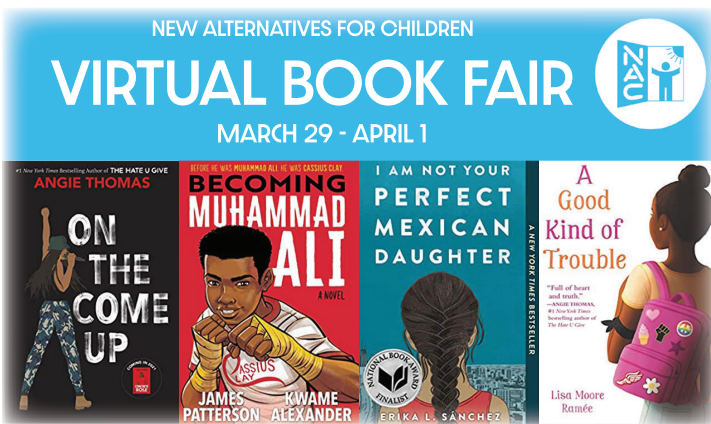
HOLIDAY DRIVE: THANK YOU!

THANK YOU to all our incredible corporate partners for their steadfast support in this most challenging year. We received over 3,100 donations during our Annual Holiday Gift Drive, allowing us to deliver countless smiles to NAC children and families. We couldn't do that without all of you.



DIVERSITY, EQUITY & INCLUSION

As part of a five-year Strategic Plan, NAC launched a **Diversity, Equity, Inclusion, and Belonging** initiative in 2020. One of the first goals of this initiative was to form a DEI Committee, chaired by **Board Member Terri Austin** and **NAC's Associate Executive Directors Patricia Bryant-Reid** and **Cy Orfield**. The committee includes a diverse, cross-section of Board Members and staff. Since the initiative was launched in early 2020, the Committee and five sub-committees have put a DEI statement in place, held DEI training and social justice discussions in response to current events, and developed employee resource groups in order to **create and maintain a diverse, equitable, and inclusive workplace at all levels**. The Committee continues to implement strategies in all NAC programs to address racial inequities and advance race consciousness within and outside of the NAC community. **It is not enough to serve; we must strive to dismantle oppressive policies and practices.**



NAC BOOK FAIR: GOING VIRTUAL

The NAC Book Fair is back! Help us give the gift of reading to NAC kids. The NAC Book Fair enables us to give children the opportunity to sharpen their reading skills, build their vocabulary, and bond with family members. **It's a gift that keeps giving back!**

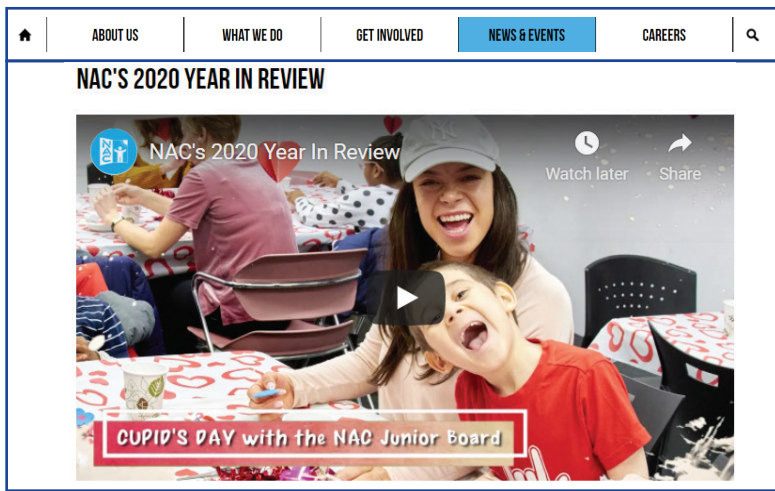
During this virtual event, **all of the books will be delivered directly to our families**. Allowing them to stay safe in their homes.

ACS AWARDS: EXCELLENCE IN PRACTICE

We are very proud and excited to announce that **NAC received three Excellence in Practice Awards** from the New York City Administration for Children's Services (ACS). Recognition was given to our Foster Care, Prevention, Education, and Medical & Autism staff for **"excellent" interdisciplinary work on behalf of children and families**.

We want to thank all our staff who continue to go above and beyond in this most difficult time.





To view our year in review video please visit:
bit.ly/NACyearinreview

NAC YEAR IN REVIEW

As we start this new year, filled with hope and promise, we would like to take a moment to acknowledge all of our volunteers, donors, and friends for all of your support **during this most challenging of years**. Since the COVID-19 pandemic began in March, NAC has provided:

- Over 10,000 Bags of Food & Essential Items
- More than 1,000 Backpacks filled with School Supplies
- 250+ Laptops to Facilitate Remote Learning
- Over 3,000 Holiday Gifts
- 17,000+ Telehealth Services to Families
- Dozens of Remote Activities for NAC Kids

It's because of our incredible community that NAC can continue to keep children safe, cared for, and ensure that all of their basic needs are met. Together we can help NAC families get through this health crisis.



FUNDERS SPOTLIGHT We are extremely honored and thankful to have been **chosen to receive a grant from the KKR Relief Fund**. The \$50 million Fund was created by KKR and its employees earlier this year to support those impacted by the COVID-19 pandemic. Providing support for food security, safe housing, public health, and crisis relief. These funds will make an **immediate and lasting difference** in the life of NAC children and families. **THANK YOU!**

To learn more about the KKR Relief Fund and the incredible work they do, please visit: <http://kkresg.com/communities>

The New Alternatives for Children Youth Advisory Board

The NAC Youth Advisory Board (YAB) was established in 2020 to **give a voice to NAC youth**, provide them with an opportunity to practice leadership skills, and help them learn to be **advocates for themselves and others**. The YAB currently has XX members, ages 14 to 25, who meet monthly to discuss issues that impact them. **Their voices are helping to inform NAC's programs and services** as well as advocate with ACS, policy makers and the public. Over the past year, they have also given back to the NAC community by creating special opportunities for younger NAC children. Their latest adventure was a virtual Zoom Paint Night for NAC kids and families!



YAB Members
Justin, Daniella & Ana

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with us!**



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