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Executive Director

NAC SERVES NYC'S MOST

VULNERABLE CHILDREN —

THOSE WHO HAVE EXPERIENCED

OR ARE AT RISK OF ABUSE

AND NEGLECT, LIVE IN

POVERTY AND HAVE A

PROFOUND DISABILITY OR

CHRONIC ILLNESS.

### **2013** — GETTING THERE TOGETHER





After so many years of working with every different kind of family, we know one thing for sure: there's no such thing as a foster-family or an adoptive-family. There is just family. Family means being there, no matter what. And certainly, the medically fragile children we serve experience a lot of "no matter whats." The moment a child and their family walk through our doors, they become part of our NAC family. That means we're there for them, period. It takes many people, from loving foster parents to patient social workers, specialty doctors and therapists, enthusiastic volunteers, endlessly dedicated mentors and loyal donors. But together, we ensure that these most vulnerable children will be healthy, safe, loved and are able to reach their full potential. That's what a family does—everything it takes to ensure our children's success—but we're only able to do that, and go above and beyond for them, because of you.

Every member of our NAC family is crucial to our children's success. And likewise, we look at the holistic needs of each family we serve: a new diagnosis or SAT tutoring won't go very far if parents still aren't able to put food on the table or find permanent housing. We don't just put a band-aid on a symptom, we look for permanent solutions so that our NAC children will thrive and lead successful, independent lives. And with that perspective in mind, 2013 has been a year of expansion and planning to meet our children's long-term needs. We began preparations for a new satellite office in the Bronx, where more than 40% of our families live; broke ground on our new state-of-the-art Comprehensive Healthcare Center that will be completed in the fall of 2014; and launched a pro-bono partnership with the Grey Group to create an innovative, city-wide "Rethink Foster Care" campaign to recruit more loving foster parents. All while doing our everyday work to tackle our children's challenges with the best possible support and solutions to ensure their health and wellbeing.

Thank you for being part of our NAC family and for your amazing generosity, time, support and friendship. Together, we're changing the lives and futures of our City's most vulnerable children.

Sincerely,

Robert L. Friedman
Board President

Arlene Goldsmith, LCSW, PhD

**Executive Director** 

arlene Goldsmith



IN 2013, NAC SERVED 3,701 CHILDREN
AND PARENTS THROUGH A MEDICAL
CLINIC, MENTAL HEALTH CLINIC AND
49 PROGRAMS AND FAMILY SERVICES

## OUR MISSION

New Alternatives for Children, Inc. (NAC) was founded on the belief that all children have the right to be nurtured within a safe and permanent family.

NAC's mission is to provide innovative high quality services in support of birth, foster, and adoptive families caring primarily for medically fragile children, which includes children with severe physical disabilities, emotional and behavioral challenges, and developmental disabilities. NAC's services enable children to remain in or to be returned to their families whenever possible or to be adopted by loving families. Working with children whose birth families live in poverty, NAC's continuum of services ensures that children's physical, social, educational, recreational, medical, and mental healthcare needs are met.

By supporting families NAC prevents lengthy stays in foster care, hospitals, or other institutions. NAC builds on family strengths, provides opportunities, and assists all family members in reaching for and achieving their potential.

# WHO WE SERVE

The children and families we serve face enormous challenges. Our families struggle with intergenerational poverty and foster care involvement, while trying to care for a child, or many children, with serious medical and/or mental health needs. Without NAC's services, these families' lives would quickly deteriorate into crisis and chaos, causing the children to enter or return to the foster care system and/or possibly face long-term hospitalization. NAC confronts the great challenges that our families face with comprehensive support and services, providing children with an alternative to a life of institutionalization and public dependence.

### Diagnoses of NAC children include:

autism

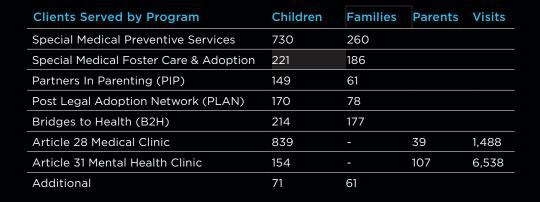
- heart disease
- severe burn injuries

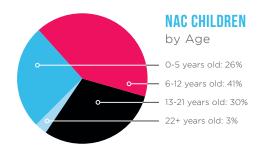
- cerebral palsy
- diabetes
- HIV/AIDS

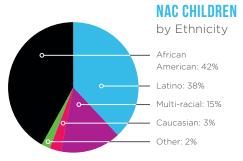
- spina bfida
- asthma
- developmental disabilities

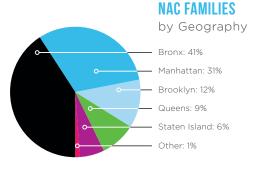
- renal failuremuscular dystrophy
- sickle cell anemiacancer
- brittle bone disease

- traumatic brain injury
- Down syndrome
- blood and genetic disorders









# CHALLENGE: HEALTH

# CHILDREN LIVING IN POVERTY, FOSTER CARE AND WITH TRAUMA FACE THE GREATEST OBSTACLES TO HEALTH AND DEVELOPMENT.

- State-licensed mental health clinics have treatment spots available for only 1% of the children who need them.
- Up to 60% of foster children under age 5 have significant developmental delays, and up to 40% display serious behavioral problems.
- Trauma and chronic stress can literally stunt the growth of a baby's developing brain.

# **SOLUTION:**

NAC IS THERE.

NAC'S COMPREHENSIVE HEALTHCARE CENTER (CHC)
PROVIDES TOP-NOTCH MEDICAL AND MENTAL HEALTH
CARE FOR THE ENTIRE FAMILY, ALL IN ONE LOCATION.

- The trauma and stress that affect a baby's developing brain can be reversed with a responsive, nurturing parent: NAC's new Building Blocks program helps protect against the negative effects of trauma and promotes healthy attachment and bonding.
- NAC's CHC served 1,139 children & parents in 2013, diagnosing and treating conditions from autism to post-traumatic stress disorder, and providing every support along the way.
- According to the World Health Organization, integrating medical and mental health care —the way NAC does is the best model for improving patient outcomes.



NAC's Building Blocks program is one of only 6 in New York City, pioneering innovative strategies that build healthy parent-child attachment. Working with 30 parent/child pairs in 2013, Building Blocks helped parents with traumatic histories nurture healthy relationships with their medically fragile children.

### Above & Beyond:



The right healthcare is only half of the equation. Because of private donations and grants, our transportation department ensures that children and families in far flung boroughs, many using wheelchairs, can show up to get the help they need. In 2013, we provided over 2,000 rides to our CHC and distributed 4,000 round-trip Metro rides.



BECAUSE OF BUILDING BLOCKS, MY RELATIONSHIP WITH MY DAUGHTER HAS GROWN, SHE IS MORE AFFECTIONATE WITH ME AND LOOKS TO ME FOR COMFORT, WHICH SHE HAD NOT DONE BEFORE. I'VE LEARNED HOW TO BETTER COMMUNICATE WITH HER AND IT IS BECAUSE OF OUR WORK WITH BUILDING BLOCKS!

# CONFRONTING CHALLENGES WITH COMPREHENSIVE CARE

### NAC IS A PIONEER IN THE CHILD WELFARE FIELD FOR CHILDREN WITH SPECIAL MEDICAL NEEDS.

The breadth and quality of our care keeps children safe from abuse and neglect and assures that they are living in permanent and nurturing families of their own. We provide a holistic program of health and social services to ensure that every family member is supported toward stability and independence.



#### **CHILD WELFARE PROGRAMS**

### Child Abuse and Neglect Prevention Program

- Special Medical Preventive Services
- Family Connections

### Foster Care & Adoption Program

- Special Medical Foster Care & Adoption Services
- Treatment Family Foster Care for children with dual medical and mental health issues
- Foster/Adoptive Homefinding Services

#### AFTERCARE PROGRAMS

Partners In Parenting (PIP)
Post Preventive Program

Post Legal Adoption Network Program (PLAN)

Moving Forward- Close to Home

### **BRIDGES TO HEALTH (B2H)**

- Health Care Integration Services
- Intensive In-home Intervention Services

### COMPREHENSIVE HEALTHCARE CENTER

### Article 31 Mental Health Clinic

- Psychiatric and Psychological Diagnostic Assessments
- Parental Psychological Evaluations
- Individual, Family & Group Therapy
- Art, Music & Drama Therapies

### Article 28 Medical Clinic

- Developmental Behavioral Pediatrics
- Development & Medical Evaluations
- Nursing Services
- Preventive Care & Health Education
- Care Coordination
- Medical Training
- Nutritional Services





### INTERDISCIPLINARY PROGRAM SUPPORT SERVICES

#### **Educational Services**

- Educational Advocacy & Support
- Early Literacy
- Tutoring
- College Bound Program
- Parenting Skills Education

### Youth Development Services

- New Horizons for Kids
- Mentoring
- AdoptMent Mentoring
- Vocational Services
- Preparing Youth for Adulthood Program
- Alumni Group

### **Recreational Services**

- Social Skills Building Groups
- Community Workshops and Activities
- Holiday Events
- NAC Kids Olympics
- Literacy for All Book Fair
- Pet-Assisted Therapy
- Summer Recreation Groups and Activities
- Summer Camp Placement & Scholarships

### Referral, Advocacy, Emergency & Auxiliary Services

- Homelessness Prevention Program
- · Afterschool and Recreational Referral
- GED & ESL Referral
- Benefits Advocacy
- Food, Clothing & Toy Banks
- Emergency Financial Assistance
- Medical Equipment Funding
- 24 hour Crisis Hotline

### Transportation Services

Door-to-Door Accessible Transportation

NAC IS A ONE-STOP WELLNESS CENTER WITH 49 PROGRAMS AND SERVICES FOR THE ENTIRE FAMILY, SUPPORTING THE CONTINUUM OF CARE FOR VULNERABLE, MEDICALLY FRAGILE CHILDREN.

# CHALLENGE: SAFETY

CHILDREN LIVING IN POVERTY WITH DISABILITIES FACE THE GREATEST RISK FOR ABUSE, NEGLECT AND MALTREATMENT.

- Children with disabilities are nearly 4 times as likely to be abused.
- Fatalities of children known to the child welfare system have risen by 20% in the last 6 years.
- 10.2% of NYC children in foster care released to their birth families had to re-enter foster care in 2013.

# SOLUTION: NAC IS THERE.

THROUGH PREVENTIVE SERVICES, NAC PROVIDES
INTENSIVE CASE MANAGEMENT, CLINICAL SERVICES
AND COMPREHENSIVE FAMILY SUPPORT, ENSURING
THAT AT-RISK CHILDREN CAN REMAIN SAFELY AT HOME.

- NAC prevented the abuse and neglect of more than 900 children in 2013, keeping families together and children safe.
- All NAC foster children reunited with their birth families were able to stay safely at home; none had to re-enter foster care.
- NAC children not only survive, they thrive in loving, safe families: no child reunited with their birth family had an allegation of abuse, 1 year after leaving NAC foster care.



NAC is one of only a few agencies that offers cost-effective preventive aftercare programs that work with families when they leave the child welfare system, to ensure that children do not return to foster care.



### Above & Beyond

Because of your support, we're able to hire only the best people. All 110 NAC Social Workers have masters degrees and advanced training. And with smaller caseloads, they're able to give the personal attention and support that at-risk families desperately need.



IT WAS MIRACULOUS FINDING THE RIGHT AGENCY SUITABLE FOR OUR FAMILY, WITH MENTAL HEALTH SERVICES, RECREATIONAL ACTIVITIES, THERAPY, AND TUTORING. FINDING NAC WAS THE ANSWER TO OUR FAMILY'S SPECIAL NEEDS. AND ALL THE SERVICES HAVE HELPED MY FAMILY IN SIGNIFICANT WAYS ——NAC DAD

# **CHALLENGE:** HOME

CHILDREN WITH SPECIAL NEEDS SPEND MORE TIME IN FOSTER CARE AND ARE MORE LIKELY TO RETURN TO CARE AFTER ADOPTION OR REUNIFICATION.

- 10% of young people age out of foster care in NYC without permanent family connections.
- 1 in 7 NYC kids come back into foster care within 36 months of leaving care.
- 10-14% of special needs adoptions fail, with the children returning to foster care.

# **SOLUTION:** NAC IS THERE.

WE RETHOUGHT FOSTER CARE, MATCHING THE RIGHT PARENTS TO THE RIGHT CHILDREN TO ENSURE THAT EVERY AT-RISK CHILD HAS A LOVING, STABLE HOME AND A FOREVER FAMILY.

- NAC has a 99.5% success rate in eliminating recidivism and children aging out of foster care.
- 100% of NAC children adopted in 2013 were adopted by their NAC foster parents, avoiding disruptive and traumatic moves.
- No child adopted at NAC and involved in our Post Legal Adoption Network has ever returned to foster care.



**NAC's Foster Care & Adoption** Program is award-winning. Our children do not languish in foster care, rarely move from foster home to foster home, and do not age-out of care without a family of their own.



### Above & Bevond

Thanks to generous individuals and companies. NAC foster kids aren't deprived of any typical milestones or simple joys of childhood. Through in-kind gift drives and corporate giving, we distributed 1,746 toys, over 5,000 books and 200 hand-knitted scarves, sweaters and blankets to NAC kids.



BEING A FOSTER AND ADOPTIVE PARENT HAS BEEN THE MOST REWARDING EXPERIENCE OF MY LIFE. MY CHILDREN TAUGHT ME TO BE A BETTER PERSON... MY HEART OPENED UP IN PLACES THAT I DID NOT KNOW EXISTED.



# CHALLENGE: WFIIBFING

CHILDREN IN THE CHILD WELFARE SYSTEM ARE MORE LIKELY TO END UP INVOLVED WITH THE CRIMINAL JUSTICE SYSTEM OR BECOME HOMELESS, AND ARE LESS LIKELY TO COMPLETE HIGH SCHOOL.

- Only 3 to 10% of youth in or aging out of foster care graduate from college, compared with 28% for young adults nationally.
- Only 9% of 4th graders with a disability scored at proficient reading levels, compared to 42% of students without a disability.
- 31% of former foster youth reported being homeless or having couch-surfed within the past two years.

# SOLUTION: NAC IS THERE

WE GO THE EXTRA MILE, ENSURING THAT
AT-RISK CHILDREN ARE PREPARED FOR AN
INDEPENDENT AND SUCCESSFUL FUTURE THROUGH
EDUCATION ADVOCACY, HOUSING SUPPORT
SERVICES, AND A FOOD AND CLOTHING BANK.

- 80% of children receiving Educational Services at NAC are on track to graduate or have graduated from high school.
- We distributed 4,382 bags of groceries through our Food Bank and served freshly prepared meals for 150 children every week.
- NAC helped over 75 families avoid eviction through intensive and individualized housing support and advocacy.



NAC has not one but three mentoring programs, where youth receive the support and encouragement to overcome challenges and achieve their dreams.



Community and corporate volunteers have helped NAC kids to not only advance to the next grade, but also dream big about college and careers. Thanks to our volunteers, we matched NAC kids with 25 NYC professionals as mentors, provided 100 teenagers with individual college bound support and hosted 6 intensive days of college & SAT prep workshops in 2013.



I WASN'T REALLY GOING TO SCHOOL, I LOST ALL MY INSPIRATION...
BUT WITH MY EDUCATIONAL SPECIALIST, MY SOCIAL WORKER AND MY MENTOR SUPPORTING ME, NOW I'M FINISHING UP.
I'M GOING TO COLLEGE AND I WANT TO START MY OWN FASHION LINE SOMEDAY.

### IT'S BECAUSE OF YOU.

WE CAN GO ABOVE & BEYOND BECAUSE OUR DONORS DO, TOO.

INDIVIDUALS, COMPANIES, FOUNDATIONS AND POLITICIANS MADE 1,835 DONATIONS TO NAC IN 2013

541 NEW DONORS GAVE GENEROUSLY TO NAC IN 2013

NAC RECEIVED IN-KIND DONATIONS

\$\frac{1}{2}\langle \langle \l

VOLUNTEERS DONATED 11,000 HOURS OF THEIR TIME TO NAC IN 2013, WORTH \$330,000 DOLLARS.

NAC IS TELLING ITS STORY thanks to the creativity and generosity of friends like ION Media and the Grey Group.

Watch our promos at www.NacKidsCan.org





## COST OF CARE



## \$650,000+ annually:

minimum cost of acute care hospitalization of a child with chronic medical needs



## \$300,000 annually:

cost of institutionalization of a child with a disability \$185,000 - \$300,000



BY PREVENTING LONG-TERM FOSTER CARE, HOSPITALIZATION, AND INSTITUTIONALIZATION OF AT-RISK MEDICALLY FRAGILE CHILDREN, NAC SAVES MILLIONS IN TAXPAYER MONEY.



### \$46,000 annually:

cost of providing Special Medical Foster Care for a child with a profound medical condition at NAC



### \$13,500 annually:

cost of providing Special Medical Preventive Services for a family caring for one or more medically fragile children at NAC

## \$6,000 annually:

cost of providing "aftercare" (NAC's PIP and PLAN programs) services for a family caring for one or more medically fragile children

# ABOVE & BEYOND

WHAT MAKES NAC DIFFERENT? WHAT ALLOWS US TO GO THE EXTRA MILE TO MAKE A LASTING DIFFERENCE IN A CHILD'S LIFE?

IT'S BECAUSE OF YOU THAT WE'RE ABLE TO GO ABOVE AND BEYOND TO ENSURE THE HEALTH AND WELLBEING OF NAC KIDS.

# MADE 1,835 GIFTS IN 2013, AIIOWING US TO:

- Save taxpayer money. Every \$1 invested in early childhood social and developmental interventions yields a long-term cost savings of approximately \$8.
- Ensure foster kids aren't deprived of any typical childhood milestones and opportunities for play and social development. In 2013 we helped 325 children attend specialized summer camps, hosted 800 children and families for our NAC summer Olympics and made sure 1,555 children got a special gift from Santa.
- Take NAC kids on over 50 cultural and educational enrichment trips in NYC and beyond, to places like the Museum of Math and The Apollo Theater, broadening their horizons and opening them up to new dreams.
- Get families what they need, fast. We distributed 900 medical supplies and equipment like nebulizers, wheelchairs, thermometers and bed lifts directly to NAC families in 2013.

# NAC KIDS CAN GALA BENEFIT 2013

OUR 2013 FUNDRAISING GALA WAS THE MOST SUCCESSFUL EVER, RAISING 2.3 MILLION DOLLARS FOR NAC'S MEDICALLY FRAGILE CHILDREN.



OCTOBER 23, 2013 AT PIER SIXTY IN NEW YORK CITY

### **OUR 2013 GALA HONOREE**

John K. Martin Chief Executive Officer, Turner Broadcasting System, Inc.

### DINNER CHAIRS

Barry Gosin CEO, Newmark Grubb Knight Frank

Jonathan Knee Senior Managing Director, Evercore Partners

Robert D. Marcus Chairman & Chief Executive Officer, Time Warner Cable

### **EMCEE**

Erin Burnett CNN's Out Front

### Sponsored by:





















100 corporate supporters

150 silent & live auction and raffle prizes from local, national & international businesses

# 2013 FINANCIAL INFORMATION

### STATEMENT OF FINANCIAL POSITION JUNE 30, 2013

### **Assets**

\$ 50,722
3,307,953
360,150
102,811
179,184
376,442
10,325
\$ 4,387,587

### **Liabilities And Net Assets**

Accounts Payable and Accrued Expenses	\$ 1,248,957
Auto Loan Payable	20,759
Line of Credit - Bank	500,000
Term Notes Payable - Bank	34,390
Contract Advances	240,044
Deferred Rent	204,841
Total Liabilities	\$ \$2,248,991

### **Net Assets**

Total Liabilities and Net Assets	\$ 4,387,587
Total Net Assets	\$ 2,138,596
Temporarily Restricted	808,479
Unrestricted	\$ 1,330,117

### STATEMENT OF ACTIVITIES JUNE 30, 2013

### Revenue

NYC Administration for Children's Services, Foster Care & Adoption	\$ 6,787,833
NYC Administration for Children's Services, Preventive Services	1,939,840
Medicad - Comprehensive Healthcare Clinic	827,774
Medicaid - Bridges to Health Services	4,939,383
NYS Office of Children & Family Service	25,569
NYS Department Of Health	170,509
Foundations, Corporations and Individuals	1,859,778
Special Event	1,486,749
Construction Contributions	310,000
Prior Years Revenue	720,771
Interest and Other Income	11,378
Total Revenue	\$ 19,079,584

### **Expenditures**

Excess of Income over Expenses	\$ 494,761
Total Expenses	\$ 18,584,823
Fund-Raising	595,339
Management and General	1,498,721
Partners In Parenting (PIP)	439,629
Post Legal Adoption Network (PLAN)	310,659
Bridges to Health (B2H)	3,876,394
Comprehensive Healthcare Center (CHC)	1,549,544
Preventive Services	2,094,454
Foster Care & Adoption/Therapeutic Foster Care	\$ 8,220,083

**EXPENDITURES** Year Ending June 30, 2013 Foster Care & Adoption/Therapeutic Foster Care 44.23% —— Comprehensive Healthcare Center (CHC) 8.34% REVENUE Year Ending June 30, 2013 NYC Administration for Children's Services, Foster Care & Adoption 35.58% — NYC Administration for Children's Services, Preventive Services 10.17% ——— Medicad — Comprehensive Healthcare Clinic 4.34% ————

NYS Office of Children & Family Service 0.13%

NYS Department Of Health 0.89%

Foundations, Corporations and Individuals 9.75%

Special Event 7.79%

Construction Contributions 1.62%

Prior Years Revenue 3.78%

A copy of New Alternatives for Children's most recent audited financial statement is available upon request. Auditors: WeiserMazars LLP, 135 West 50th Street, New York, NY 10020

# **2013** CONTRIBUTORS

We are deeply grateful to all those who contributed to NAC kids and families during fiscal and calendar years 2013 (7/1/12 - 12/31/13).

Anne & Stephen Arcano

Nancy & Edgar Aronson

Mary Augustine Morris

Tracy & Michael Autera

Donna Astion & Michael Fricklas

Michele Balfour & Raffig Nathoo

Edith Aronson

Deborah Asher

Linda Askenazi

Jeremy Asselin

Jennifer Avallon

Howard Averill

Joshua Babbitt

Barbara Babikian

Steven Baginski

Audi Banay

Sunil Banerjee

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