

# NAC kids CAN

## G A L A B E N E F I T

OCTOBER 24, 2023 | PIER SIXTY, NYC

**HONORING**  
**ROGER LYNCH**  
Chief Executive Officer, Condé Nast

**DINNER CHAIRS**  
**MICHAEL D. FRICKLAS**  
Chief Legal Officer & Corporate Secretary, Advance

**YNON KREIZ**  
Chairman & Chief Executive Officer, Mattel, Inc.

### TICKET RESERVATIONS

*Yes, I will attend NAC's Gala and ensure NAC Kids Can:*

- \_\_\_ **TRIUMPH Corporate Sponsor** \_\_\_\_\_ \$250,000  
*Logo on event material, special recognition at Gala, Three tables of twelve (12), Gold double page ad in Journal,*
- \_\_\_ **SUCCEED** \_\_\_\_\_ \$100,000  
*Two tables of twelve (12), Gold double page ad in Journal,*
- \_\_\_ **INSPIRE** \_\_\_\_\_ \$50,000  
*One table of twelve (12), Gold full page ad in Journal.*
- \_\_\_ **LEAD** \_\_\_\_\_ \$25,000  
*One table of ten (10) and Full page ad in Journal.*
- \_\_\_ **ACHIEVE** \_\_\_\_\_ \$15,000  
*One table of eight (8) and Half page ad in Journal.*
- \_\_\_ **THRIVE** \_\_\_\_\_ \$ 2,500  
*Two (2) tickets and special listing in Journal.*
- \_\_\_ **BELIEVE** \_\_\_\_\_ \$ 1,000  
*One (1) ticket.*

### JOURNAL ADVERTISEMENTS

I would like to purchase the following Journal Advertisement:

- \_\_\_ **GOLD PAGE** 7" W x 7" H \$15,000  
\_\_\_ **FULL PAGE** 7" W x 7" H \$10,000  
\_\_\_ **HALF PAGE** 7" W x 3.5" H \$ 5,000  
\_\_\_ **QUARTER PAGE** 3.5" W x 3.5" H \$ 2,500

**JOURNAL AD DEADLINE DATE:**  
**OCTOBER 2, 2023**

#### AD Specs:

- Image area as indicated above.
- Ads are black & white, no bleeds.

Acceptable image formats: JPEG, PNG, or PDF files (preferred). Files should be 300 dpi.

Please return artwork, electronic art file or typewritten copy to [NA benefit@nackidscan.org](mailto:NA benefit@nackidscan.org)

I am unable to attend but have enclosed a contribution of \$ \_\_\_\_\_

PLEASE PRINT NAME AS  
IT SHOULD APPEAR IN EVENT JOURNAL: \_\_\_\_\_

I have indicated my level of support \$ \_\_\_\_\_ Payment:  American Express  Visa  Mastercard  Check

CC Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name \_\_\_\_\_ Company (if applicable) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Indicate address type: home \_\_\_\_\_ company \_\_\_\_\_ Telephone \_\_\_\_\_ E-mail \_\_\_\_\_

Online Ticket Form: [www.nackidscan.org/Gala](http://www.nackidscan.org/Gala)

Please make your check payable to: New Alternatives for Children, Inc.

Return this form to: Jenny Traslavina, New Alternatives for Children, 825 7<sup>th</sup> Avenue, 9<sup>th</sup> Fl., New York, NY 10019

[NA benefit@nackidscan.org](mailto:NA benefit@nackidscan.org); Phone: 212.696.1550